



## MEDIA ALERT – 6/12/09

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### PHOTO & INTERVIEW OPPORTUNITIES

## **HEY GOVERNATOR! DON'T TERMINATE SENIOR FUNDING!**

### ***More than 2,000 Seniors at 22 L.A. County Locations Expected at Massive "Senior Stand-In" Friday to Protest Governor's Proposed Budget Cuts***

**SANTA MONICA (June 12, 2009)** - More than 2,000 seniors at 22 locations from Palmdale to South Bay and from Santa Monica to Claremont will be staging a massive **10-minute "Senior Stand-In"** at 11:30 a.m. on Friday, June 12. Stand-in locations across Los Angeles County are listed on the accompanying sheets. The show of solidarity is in peaceful protest of Governor Schwarzenegger's proposed \$14 million budget cut which would completely eliminate funding statewide for vital programs that primarily or exclusively serve older adults. In Los County, alone, this would impact thousands of seniors and caregivers. There are an estimated 882,000 seniors age 60 and above living in Los Angeles County.

The proposed budget cut comes on the heels of the Governor's eliminating last Fall the State's \$6 million budget for the long-term care Ombudsman program, which provides advocacy services for residents of long-term care facilities. The proposed additional cuts on the "chopping block" would eliminate funding for such critical services as food distribution, Alzheimer's care, care management, support to working families with caregiver obligations, adult day health care, the Senior Companion program, and more.

"Eliminating aging programs will only shift millions of dollars in expenditures, as many older persons become inappropriately placed in nursing homes," said Grace Cheng Braun, president and CEO of WISE & Healthy Aging in Santa Monica, and one of the Senior Stand-In organizers. "We strongly believe that as the demographics of California begin to shift to an aging society, that it is crucial that we commit the necessary resources to helping frail older persons remain in the community and live with dignity and independence."

To attend and cover a "Senior Stand-In" at one of the 22 locations, please contact directly the individual listed for that site. Seniors will be available for interviews at each site.

(more)

Experts on senior services from several Los Angeles organizations and agencies are also available for interviews. Their contact information is below.

**SENIOR SERVICES EXPERTS**

Donna Benton, Ph.D.  
Director, Los Angeles Caregiver Resource Center  
3715 McClintock Avenue  
Los Angeles, CA 90089-0191  
(800) 540-4442  
[benton@usc.edu](mailto:benton@usc.edu) (at Saint Barnabas site for the Senior Stand-in)

Grace Cheng Braun, MSPH  
President and CEO, WISE & Healthy Aging  
1527 4th Street, 2nd Floor  
Santa Monica, CA 90401  
(310) 394-9871, ext. 440  
[gchengbraun@wiseandhealthyaging.org](mailto:gchengbraun@wiseandhealthyaging.org)

Debra Cherry, Ph.D.  
Executive Vice President, Alzheimer's Association, California Southland Chapter  
5900 Wilshire Blvd., Suite 1100  
Los Angeles, CA 90036  
(323) 938-3379 ext.225  
[debra.cherry@alz.org](mailto:debra.cherry@alz.org)

W. June Simmons, MSW  
President/CEO, Partners in Care Foundation  
732 Mott Street, Suite 150  
San Fernando, California 91340  
(818) 837-3755 ext. 102  
[jsimmons@picf.org](mailto:jsimmons@picf.org)

Cynthia D. Banks  
Director, Community and Senior Services  
County of Los Angeles  
3175 West 6th St.  
Los Angeles, CA 90020  
(213) 738-4208  
[cbanks@css.lacounty.gov](mailto:cbanks@css.lacounty.gov)

Laura Trejo, MSG, MPA  
General Manager, City of Los Angeles Department of Aging  
3580 Wilshire Blvd, Suite 300  
Los Angeles, CA 90010  
(213) 252-4023  
[laura.trejo@lacity.org](mailto:laura.trejo@lacity.org)

**LOS ANGELES COUNTY SENIOR STAND-IN SITES**

WISE Adult Day Service Center  
1510 Pico Boulevard  
Santa Monica, CA 90405  
Contact: Grace Cheng Braun  
(310) 394-9871  
[gchengbraun@wiseandhealthyaging.org](mailto:gchengbraun@wiseandhealthyaging.org)

Bassett Park Senior Center  
510 North Vineland  
La Puente, CA  
Contact: Don Herring  
(626) 214-9466  
[laseniors@rocketmail.com](mailto:laseniors@rocketmail.com)

Bernardi Multipurpose Senior Center  
6514 Sylmar Ave.  
Vanu Nuys, CA 91401  
Contact: Ileene Parker  
(818) 781-1101  
[iparker@vic-la.org](mailto:iparker@vic-la.org)

Bradley Multipurpose Senior Center  
10937 South Central Avenue  
Los Angeles, CA 90059  
Contact: Phyllis Willis, MSW  
(323) 923-2761  
[pew7777@aol.com](mailto:pew7777@aol.com)

El Monte Senior Center  
3120 N. Tyler Ave.  
El Monte, Ca. 91731  
Contact: Marian Last, LMFT, CPC  
(626) 580-2210  
[mlast@ci.el-monte.ca.us](mailto:mlast@ci.el-monte.ca.us)

Gay & Lesbian Elder Housing at Triangle Square in Hollywood  
1602 N. Ivar Avenue  
Hollywood CA 90028  
Contact: Rafael Cosio or Mark Supper  
(323) 957-7200  
[rcosio@gleh.org](mailto:rcosio@gleh.org)

Hawthorne Senior Center  
3901 El Segundo Blvd.

Hawthorne, CA 90250  
Contact: Sikizi Allen  
(323) 945-6936  
[sallen@cityofinglewood.org](mailto:sallen@cityofinglewood.org)

Human Services Association  
Adult Day Care Resource Center  
6800 Florence Avenue  
Bell Gardens, CA 90201  
Contact: Terry Terriquez  
(562) 806-5400, ext 154  
[terry.terriquez@hsala.org](mailto:terry.terriquez@hsala.org)

Inglewood Senior Center  
330 Centinela Ave.  
Inglewood, CA 90302  
Contact: Sikizi Allen  
(323) 945-6936  
[sallen@cityofinglewood.org](mailto:sallen@cityofinglewood.org)

International Institute of Los Angeles Multipurpose Center  
435 South Boyle Avenue  
Los Angeles, CA 90033  
Contact: Vicky Gutierrez  
(323) 264-6210  
[vgutierrez@iilosangeles.org](mailto:vgutierrez@iilosangeles.org)

Jewish Family Services (JFS)/Partners Adult Day Health Care Center  
7377 Santa Monica Blvd  
West Hollywood , CA 90046  
Contact: Vivian Sauer, LCSW  
(323) 841-9004  
[vsauer@jfsla.org](mailto:vsauer@jfsla.org)

Lancaster Senior Nutrition Center  
777 W. Jackman Street  
Lancaster, CA 93534  
Contact: Margo Monroy  
(661) 942-6244  
[margo@avcoa101.org](mailto:margo@avcoa101.org)

Larkin Park  
Community Senior Services in Claremont  
660 N. Mountain Ave  
Claremont, CA 91711  
(909) 621-9900 ext. 229

Contact: Floy Biggs  
[cssfloy@linkline.com](mailto:cssfloy@linkline.com)

Ladera Park Senior Center  
4750 62<sup>nd</sup> St.  
Los Angeles, CA 90056  
Contact: Sikizi Allen  
(323) 945-6936  
[sallen@cityofinglewood.org](mailto:sallen@cityofinglewood.org)

Lennox Park Senior Center  
10828 Condon Ave.  
Lennox, CA 90304  
Contact: Sikizi Allen  
(323) 945-6936  
[sallen@cityofinglewood.org](mailto:sallen@cityofinglewood.org)

ONEgeneration  
17400 Victory Blvd.  
Van Nuys, CA 91406  
Contact: Larry Lisonbee  
(818) 705-2345  
[llisonbee@onegeneration.org](mailto:llisonbee@onegeneration.org)

OPICA Adult Day Care & Caregiver Support Center  
11759 Missouri Ave.  
Los Angeles, CA 90025 (West LA)  
Contact: Mary Michlovich  
(310) 478-0226  
[mary@opica.org](mailto:mary@opica.org)

Palmdale Senior Nutrition Center  
1002 E. Ave Q-12  
Palmdale, CA 93550  
Contact: Margo Monroy  
(661) 947-3223  
[margo@avcoa101.org](mailto:margo@avcoa101.org)

Robert M. Wilkinson Multipurpose Senior Center  
8956 Vanalden Avenue  
Northridge, CA 91324  
Contact: Linda Chan  
(818) 756-7741  
[Wilkinson.SeniorCenter@lacity.org](mailto:Wilkinson.SeniorCenter@lacity.org)

St. Barnabas Senior Services

675 S. Carondolet Street  
Los Angeles, CA 90057  
Contact: Rigo Saborio (for Spanish-speaking media)  
(626) 733-3475  
[rsaborio@sbssla.org](mailto:rsaborio@sbssla.org)  
or Gordon Gibb (English-speaking media)  
(213) 388-4444  
[gqibb@sbssla.org](mailto:gqibb@sbssla.org)  
(Korean-speaking media opportunities also)

Theresa Lindsay Multipurpose Senior Center  
429 E. 42nd Place  
Los Angeles, CA 90011  
Contact: Phyllis Willis, MSW  
(323) 923-2761  
[pew7777@aol.com](mailto:pew7777@aol.com)

Watts Labor Community Action Committee  
10950 South Central Avenue  
Los Angeles, CA. 90059  
Contact: Phyllis Willis, MSW  
(323) 923-2761  
[pew7777@aol.com](mailto:pew7777@aol.com)

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WISE & Healthy Aging, a social services organization, enhances the independence, dignity and quality of life of older adults through leadership, advocacy and innovative services. This nonprofit is the result of a Nov. 2007 merger of WISE Senior Services and Center for Healthy Aging. If you have received this advisory in error, or if it should be directed to someone else in your organization, please let us know by calling 1-800-396-1002 or e-mailing [sandy@prpacific.com](mailto:sandy@prpacific.com). Changes may also be faxed to 808-697-1249. Thank you.