

YOU'RE INVITED TO THE

**WISE**  
& *Healthy Aging*

**NON-EVENT  
EVENT**

In light of current times,  
we've decided to throw our yearly  
Fundraising Gala without the fancy Gala.  
Allowing all proceeds to go towards  
the Senior Services we support.

### The WISE & Healthy Aging Mission

*WISE & Healthy Aging enhances the independence,  
dignity and quality of life of older adults through leadership,  
advocacy and innovative services.*

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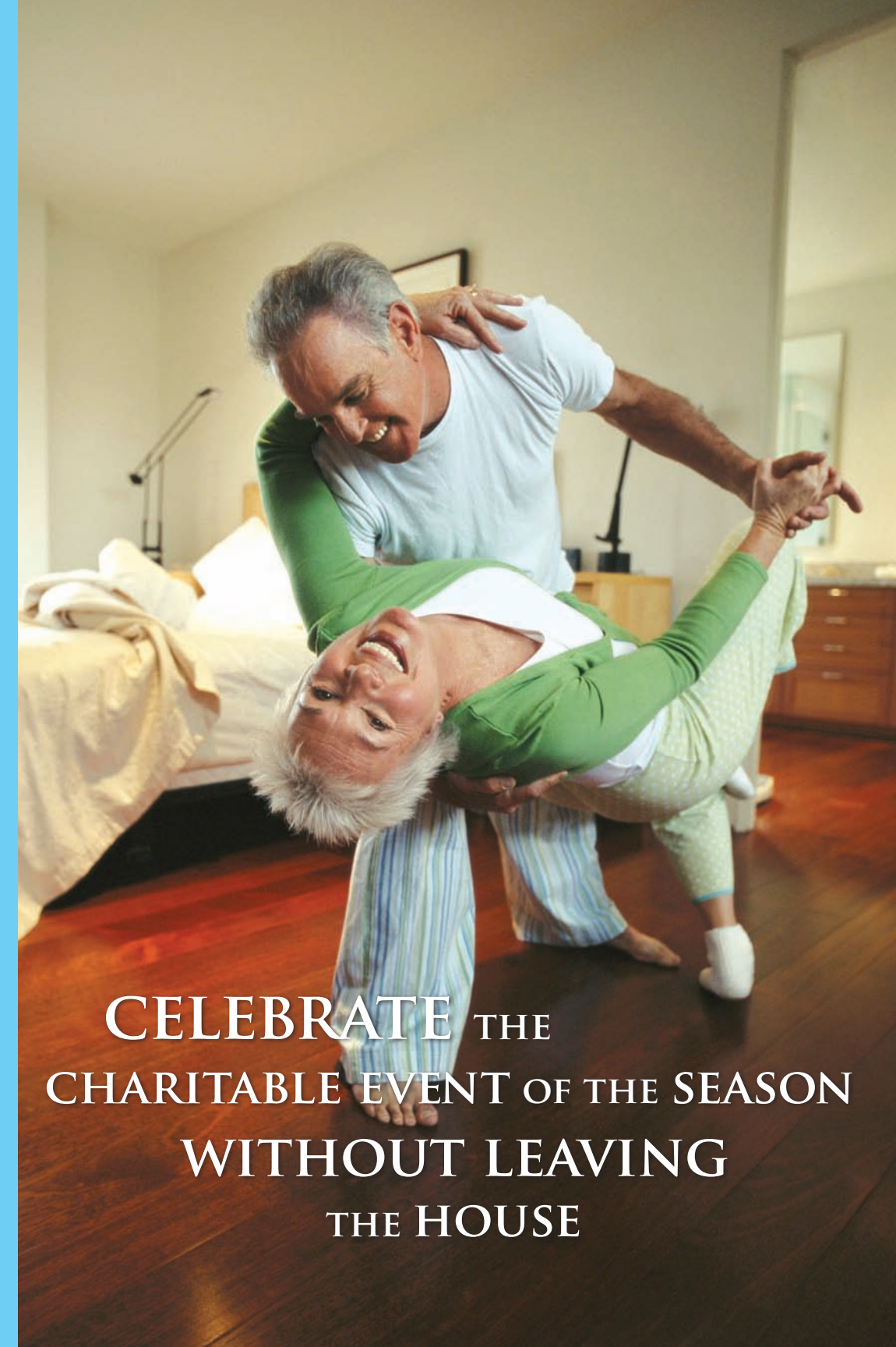
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310.394.9871 [www.wiseandhealthyaging.org](http://www.wiseandhealthyaging.org)

WISE & Healthy Aging is a 501(c)(3) nonprofit organization. Our nonprofit is the result  
of a November 2007 merger of WISE Senior Services and Center for Healthy Aging. Each organization served the community  
for more than three decades, earning national reputations for innovative and effective programs and services.

Invitation design donated by FRASER COMMUNICATIONS



**CELEBRATE THE  
CHARITABLE EVENT OF THE SEASON  
WITHOUT LEAVING  
THE HOUSE**

## THIS YEAR, MORE THAN EVER, CHARITY BEGINS AT HOME

*Like many charitable organizations, we've suffered a significant loss in state funding. So instead of hosting our yearly event, we've decided to put our resources where they can do the most good for 2009.*

*This year, take the night off on us. Put a little music on, invite dear friends and loved ones, serve up a home cooked meal, and celebrate that most fragile and precious of things: our relationships.*

*An evening enjoyed all the more knowing how your donation is improving the lives of elderly in need.*



## OPPORTUNITY DRAWING

Support our efforts with chances to win three great prizes.  
(*\$25 per ticket or five tickets for \$100*)

### LAS VEGAS GETAWAY

Four days in a panorama suite at the Planet Hollywood Resort & Casino, Las Vegas, including two tickets to Mel B's "PEEPSHOW" and dinner for two. (*value: \$2,700*)

### FINE WINE & CHEESE TASTING AT AN EXCLUSIVE MALIBU ESTATE

Bob Haggstrom and daughter, Maja, owners of Church Estate Vineyards, will host you and five friends for a private tasting and tour of their magnificent vineyards, gardens and French Chateau home. (*value: priceless*)

### GOLF FOURSOME AT A PRIVATE COUNTRY CLUB

Enjoy a day of golf with your friends at the North Ranch Country Club, Westlake Village, on Monday, October 5, 2009 at the WISE & Healthy Aging Charity Golf Classic. (*value: \$1,500*)

## HOW YOUR DONATIONS HELP

This year, your donation will go directly to helping those most vulnerable and in need. The following descriptions are just a few samples to show the benefits of your tax-deductible contribution

### DIAMOND SPONSOR \$10,000

Your donation will allow our Long-Term Care Ombudsman Program to conduct 350 unannounced visits to nursing homes and assisted living facilities, following up on complaint investigations and allegations of abuse and neglect. This program advocates for the rights of more than 73,000 seniors and disabled residents living in the over 1,800 long-term care facilities throughout Los Angeles County.

### PLATINUM SPONSOR \$7,500

Help provide enrichment program sessions twice a week for our Adult Day Service Center participants. This programming focuses on brain-stimulating activities for older adults with early stage Alzheimer's disease.

### GOLD SPONSOR \$5,000

Support our mental health and case management outreach services to older adults who are homeless, or at risk of homelessness, or too fearful to leave their home for services. Our team of psychiatrists, clinical psychologists and health care professionals can provide 130 "therapeutic interventions" on a monthly basis.

### SILVER SPONSOR \$3,500

Ensure that 87 in-home assessments and care plans are completed for homebound seniors by our trained geriatric social workers, supporting the elderly to "age in place," preventing premature institutionalization.

### SPECIAL "COUPLES" DONATION \$1,000

Support weekly hot lunches to thank our senior "Fraud Fighter" volunteers who help elderly victims of financial fraud in our Senior Fraud Prevention Call Center. Last year, these volunteers reached out to more than 87,000 seniors across the country.

### INDIVIDUAL DONATION \$250

Give our volunteer tutors the materials for ten reading kits for our "America Reads" intergenerational reading program with local elementary school kids. Or, provide bi-weekly respite for a month for an overwhelmed family caregiver.

### "CARE" BASKET \$50

Provide a care package of basic necessities of daily living for a frail and isolated senior.