

2017

Celebration of CARING

WISE & HEALTHY AGING

SATURDAY, MAY 20, 2017 • 11:00 AM

THE RITZ-CARLTON, MARINA DEL REY

**Honoring: Dr. Daoshing & Dr. Mao Shing Ni
Stan Fox with Yaniv Rokah
and the filmmaking team of the
documentary "Queen Mimi"
Fred Deni
Sheila Segal**

Underwriting Opportunities

- Printing Underwriter** **\$5,000**
Company name and logo listed in Tribute Journal,
Company name and hyperlink listed in WISE & Healthy
Aging event web page and Two complimentary tickets
- Reception Underwriter** **\$4,000**
Presenting sponsor recognition at reception, two
complimentary tickets, company name and logo listed in
Tribute Journal, company logo and hyperlink listed on
WISE & Healthy Aging event web page
- Valet Underwriter** **\$3,000**
Recognition at attendee vehicles, two complimentary
tickets, company name and logo listed in Tribute Journal
and company name and hyperlink listed on WISE &
Healthy Aging event web page
- General Underwriter** **\$500**
Company name listed in Tribute Journal, company name and
hyperlink listed on WISE & Healthy Aging event web page

Tribute Journal Deadline: Placements must be received by May 1, 2017. Please e-mail your digital files to dbrinney@wiseandhealthyaging.org. Placements must be in black and white. Acceptable file formats are PDF or Photoshop with a minimum resolution of 300 dpi. Please send business card placements or camera-ready art to: Danielle Brinney (see address below). Want us to design your tribute placement, or questions? Call Danielle at (310) 394-9871, ext. 463.

Method of Payment: (WISE & Healthy Aging is a non-profit organization. Tax ID# 95-2788014)

Enclosed is my check for \$_____ (payable to WISE & Healthy Aging) **OR** Please charge my credit card

Visa MC AmEx Discover Card No: _____ Code: _____

Exp. Date: Month/Year _____ Signature *required if using credit card* _____

Your Contact Information: *please print* Name: _____

Title: _____ Company: _____

Address: _____

E-mail: _____ Phone: (_____) _____

Permit to Solicit is on file at WISE & Healthy Aging, 1527 4th St., 2nd Floor, Santa Monica, CA 90401 (310) 394-9871

Sponsorship Opportunities and Tickets

- Platinum Sponsor** **\$15,000**
Two tables of 10 VIP event tickets (20 Tickets), a
premium 2-page spread in the Tribute Journal, special
recognition during the Luncheon Program, name listing
on invitation and all printed materials, 4 guests at future
WISE & Healthy Aging VIP 2017-18 programs, and
recognition on www.wiseandhealthyaging.org
- Gold Sponsor** **\$10,000**
One table of 10 Preferred event tickets, one full-page
message in the Tribute Journal, name listing on invitation
and all printed material and 2 guests at future WISE &
Healthy Aging 2017-18 VIP programs
- Silver Sponsor** **\$5,000**
One table of 10 Event Tickets, One half-page message in the
Tribute Journal and Name listing in all printed materials
- Caregivers Sponsor** **\$2,750**
One table of 10 event tickets and a message in the Tribute
Journal
- Special "Couples" Package** **\$1,100**
Two preferred luncheon tickets and recognition in the
Tribute Journal
- Individual Ticket** **\$175**

Tribute Journal Opportunities

- Back Cover** (6.5" w x 7.5" h) **\$5,000**
- Inside Front or Back Cover** (6.5" w x 7.5" h) **\$3,000**
- Full Page** (6" w x 7.5" h) **\$1,000**
- Half Page** (6" w x 3.75" h) **\$550**
- Quarter Page** (3" w x 3.75" h) **\$300**
- "WISE" Business Card** (3.5" w x 2" h) **\$200**
- I am unable to attend, please accept my
charitable donation of \$_____**