2017

Celebration of CARING

WISE & HEALTHY AGING

SATURDAY, MAY 20, 2017 • 11:00 AM

THE RITZ-CARLTON, MARINA DEL REY

Sponsorship Opportunities and Tickets

☐ **Platinum Sponsor** **$15,000**
Two tables of 10 VIP event tickets (20 Tickets), a premium 2-page spread in the Tribute Journal, special recognition during the Luncheon Program, name listing on invitation and all printed materials, 4 guests at future WISE & Healthy Aging VIP 2017-18 programs, and recognition on www.wiseandhealthyaging.org

☐ **Gold Sponsor** **$10,000**
One table of 10 Preferred event tickets, one full-page message in the Tribute Journal, name listing on invitation and all printed material and 2 guests at future WISE & Healthy Aging 2017-18 VIP programs

☐ **Silver Sponsor** **$5,000**
One table of 10 Event Tickets, One half-page message in the Tribute Journal and Name listing in all printed materials

☐ **Caregivers Sponsor** **$2,750**
One table of 10 event tickets and a message in the Tribute Journal

☐ **Special "Couples" Package** **$1,100**
Two preferred luncheon tickets and recognition in the Tribute Journal

☐ **Individual Ticket** **$175**

Underwriting Opportunities

☐ **Printing Underwriter** **$5,000**
Company name and logo listed in Tribute Journal, Company name and hyperlink listed in WISE & Healthy Aging event web page and Two complimentary tickets

☐ **Reception Underwriter** **$4,000**
Presenting sponsor recognition at reception, two complimentary tickets, company name and logo listed in Tribute Journal, company logo and hyperlink listed on WISE & Healthy Aging event web page

☐ **Valet Underwriter** **$3,000**
Recognition at attendee vehicles, two complimentary tickets, company name and logo listed in Tribute Journal and company name and hyperlink listed on WISE & Healthy Aging event web page

☐ **General Underwriter** **$500**
Company name listed in Tribute Journal, company name and hyperlink listed on WISE & Healthy Aging event web page

☐ **I am unable to attend, please accept my charitable donation of $_____**

Tribute Journal Opportunities

☐ **Back Cover** (6.5" w x 7.5" h) **$5,000**

☐ **Inside Front or Back Cover** (6.5" w x 7.5" h) **$3,000**

☐ **Full Page** (6" w x 7.5" h) **$1,000**

☐ **Half Page** (6" w x 3.75" h) **$550**

☐ **Quarter Page** (3" w x 3.75" h) **$300**

☐ **"WISE" Business Card** (3.5" w x 2" h) **$200**

Tribute Journal Deadline: Placements must be received by May 1, 2017. To submit your placement electronically, please e-mail your digital files to **dbrinney@wiseandhealthyaging.org**. Placements must be in black and white. Acceptable file formats are PDF or Photoshop with a minimum resolution of 300 dpi. Please send business card placements or camera-ready art to: Danielle Brinney, 1527 4th St., 2nd Floor, Santa Monica, CA 90401. Please contact Danielle Brinney at 310-394-9871, ext. 463 with questions or to request help with design.

Method of Payment (WISE & Healthy Aging is a non-profit organization. Tax ID# 95-2788014)

Check: Enclosed is my check for $_____ payable to WISE & Healthy Aging.

Credit Card: ☐ Visa ☐ MC ☐ AmEx ☐ Discover Card No: _____ Code: _____

Exp. Date: Month/Year _____ Signature *required if using credit card* _____

Your Contact Information *please print*

Name:_____ Title:_____

Company:_____ Phone: (_____)_____

Address:_____

E-mail:_____

Permit to Solicit is on file at WISE & Healthy Aging, 1527 4th St., 2nd Floor, Santa Monica, CA 90401 (310) 394-9871