



WISE & Healthy Aging 2012 Charity Golf Classic
Industry Hills Golf Club at Pacific Palms • April 30, 2012

Sponsorship Form

Yes! I would like to register for this year's Golf Classic. Please check appropriate sponsorship(s):

<input type="checkbox"/> Title Sponsor (16 players)	\$25,000
<input type="checkbox"/> Presenting Sponsor (multiple available) (12 players)	\$15,000
<input type="checkbox"/> Major Tee Gift Sponsor (5 available) (8 players)	\$ 8,500
<input type="checkbox"/> Bronze Sponsor (multiple available) (8 players)	\$ 6,500
<input type="checkbox"/> Awards Dinner Sponsor (4 players)	\$ 5,000
<input type="checkbox"/> Silent Auction Sponsor (4 players)	\$ 5,000
<input type="checkbox"/> Water Sponsor (4 players)	\$ 5,000
<input type="checkbox"/> Sign Sponsor (4 players)	\$ 4,000
<input type="checkbox"/> Golf Cart Sponsor (2 available) (4 players)	\$ 4,000
<input type="checkbox"/> Volunteer Sponsor (4 players)	\$ 4,000
<input type="checkbox"/> Breakfast Sponsor (4 players)	\$ 3,500
<input type="checkbox"/> Lunch Sponsor (4 players)	\$ 3,500
<input type="checkbox"/> Cocktail Sponsor (4 players)	\$ 3,500
<input type="checkbox"/> Awards Sponsor (4 players)	\$ 3,500
<input type="checkbox"/> Executive Sponsor (multiple available) (4 players)	\$ 3,000
<input type="checkbox"/> Beverage Sponsor (4 available) (2 players)	\$ 1,500
<input type="checkbox"/> Contest Sponsor (7 available) (2 players)	\$ 1,500
<input type="checkbox"/> Tee Hole Sponsor (multiple available) (1 player)	\$ 800
<input type="checkbox"/> Individual Playing Spot (limited availability) (1 player)	\$ 350

Non-Golf Sponsorships

<input type="checkbox"/> Tee Box Sponsor (multiple available)	\$ 1,000
<input type="checkbox"/> Long-Drive Champion Sponsor	\$ 1,000
<input type="checkbox"/> Beat-the-Pro Sponsor	\$ 1,000
<input type="checkbox"/> Hole-in-One Sponsor (3 available)	\$ 500
<input type="checkbox"/> Tee/Green Sponsor (multiple available)	\$ 300
<input type="checkbox"/> Additional Reception & Awards Dinner Ticket	\$ 65

I can't play but I want to participate and support this important program - enclosed is my donation.

Enclosed is my check for \$ _____ made payable to: WISE & Healthy Aging
 This organization is tax exempt under the provision of section 501(c)3 of the Internal Revenue
 Code Federal ID #: 95-2788014

Credit Card Account Number: _____ Exp. Date: _____

Please check one: MasterCard VISA American Express

Signature: _____

Print Name : _____

Please send this form to WISE & Healthy Aging, 1527 4th St., 2nd Floor, Santa Monica, CA 90401,
Attn: Glenda Collins, Fax: (310) 394-7152,
Email: golf@wiseandhealthyaging.org, Phone: (310) 394-9871, ext. 442

Thank you for supporting the WISE & Healthy Aging Ombudsman Program.



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Corporate Sponsorship Opportunities

Title Sponsor – \$25,000

- Four (4) foursome tournament playing spots including tee gift bags
- Sixteen (16) additional reservations for reception & awards dinner
- Corporate name/logo incorporated into Event name
- Corporate name mentioned in all pre- and post-advertising and promotion
- Recognition on event banner plus one (1) corporate banner prominently displayed at the tournament
- Five (5) on-course tee signs
- Full-page acknowledgment on back cover of Event Program
- Opportunity to display promotional material and/or provide product samples at Event to all players
- Recognition on WISE & Healthy Aging website
- Opportunity to provide a promotional brochure in player tee gift bags

Major Tee Gift Sponsor – \$8,500

- Two (2) foursome tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Four (4) on-course tee signs and signage at the dinner
- Company name and/or logo on player tee gift (e.g., golf shirt, wind vest, shoe bag)
- Full-page acknowledgment in Event Program

Awards Dinner Sponsor – \$5,000

- One (1) foursome tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Recognition at dinner as Awards Dinner Sponsor
- Two (2) on-course tee signs and signage at the dinner
- Full-page acknowledgment in Event Program

Water Sponsor – \$5,000

- One (1) foursome tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Corporate message on all bottled water labels for participants
- Two (2) on-course tee signs
- Full-page acknowledgment in Event Program

Golf Cart Sponsor – \$4,000

- One (1) foursome tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Signage on half of golf carts used during Event
- Full-page acknowledgment in Event Program

Presenting Sponsor – \$15,000

- Three (3) foursome tournament playing spots including tee gift bags
- Six (6) additional reservations for reception & awards dinner
- Corporate name/logo incorporated into Event as Presenting Sponsor
- Corporate name/logo in event advertising
- Recognition on event promotional banner
- One (1) corporate banner prominently displayed at the tournament
- Four (4) on-course tee signs
- Full-page acknowledgment in Event Program
- Recognition on WISE & Healthy Aging website
- Opportunity to display promotional material or provide samples on day of Event to all players

Bronze Sponsor – \$6,500

- Two (2) foursome tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Recognition at dinner as Bronze Sponsor
- Three (3) on-course tee signs and signage at the dinner
- Full-page acknowledgment in Event Program

Silent Auction Sponsor – \$5,000

- One (1) foursome tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Recognition at dinner as Auction Sponsor
- Two (2) on-course signs and signage at Dinner Auction area
- Full-page acknowledgment in the Event Program

Sign Sponsor – \$4,000

- One (1) foursome tournament playing spots including tee gift bags
- Company recognition on all signage at tournament
- One on-course tee sign
- Full-page acknowledgement in Event Program

Volunteer Sponsor – \$4,000

- One (1) foursome tournament playing spots including tee gift bags
- Four (4) additional reservations for reception & awards dinner
- Your company name/logo on golf shirt worn by all volunteers
- Two (2) on-course tee signs
- Full-page acknowledgment in Event Program

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Additional Corporate Sponsorship Opportunities

Breakfast Sponsor – \$3,500

- One (1) foursome tournament playing spots including tee gift bags
- Signage at breakfast area
- Full-page acknowledgment in Event Program

Cocktail Sponsor – \$3,500

- One (1) foursome tournament playing spots including tee gift bags
- Signage at Cocktail Reception
- Full-page acknowledgment in Event Program

Executive Sponsor – \$3,000

- One (1) foursome tournament playing spots including tee gift bags
- One on-course tee sign as tournament sponsor
- Half-page acknowledgment in Event Program

Beverage Sponsor – \$1,500

- Two (2) tournament playing spots including tee gift bags
- Signage at one beverage station
- Recognition in Event Program

Individual Playing Spot – \$350

- One (1) tournament playing spot including tee gift bag

Lunch Sponsor – \$3,500

- One (1) foursome tournament playing spots including tee gift bags
- Recognition signage at on-course lunch location
- Full-page acknowledgment in Event Program

Awards Sponsor – \$3,500

- One (1) foursome tournament playing spots including tee gift bags
- Signage at the reception & awards dinner
- Company name on tournament team awards
- Full-page acknowledgment in Event Program

Contest Sponsor – \$1,500

- Two (2) tournament playing spots including tee gift bags
- Signage at one contest hole
- Recognition in Event Program

Tee Hole Sponsor – \$800

- One (1) tournament playing spot including tee gift bag
- One on-course tee sign

Non-Golf Sponsorship Opportunities – *No tournament playing spots included*

Tee Box Sponsor – \$1,000

- Host one tee box on the course
- Opportunity to offer a service or product sample to all golfers
- Signage at sponsored tee box
- Two (2) tickets to reception & awards dinner

Beat-the-Pro Sponsor – \$1,000

- Sponsor appearance of a LPGA Futures Tour player who challenges players on a Par 3 to get closer to the pin for prizes
- Tee sign at Beat-The-Pro contest hole
- Two (2) tickets to reception & awards dinner

Long-Drive Champion Sponsor – \$1,000

- Sponsor the appearance of a National Long-Drive Champion who will hit team drives on a Par 5 hole
- Tee sign on-course at Par 5 hole
- Two (2) tickets to reception & awards dinner

Hole-In-One Sponsor – \$500

- Signage at sponsored hole
- Two (2) tickets to reception & awards dinner

Tee/Green Sponsor – \$300

- Company signage at sponsored tee

Additional Reception & Awards Dinner Ticket – \$65

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